

FOR IMMEDIATE RELEASE DECEMBER 9, 2020

## BUTLER COUNTY UNITED WAY RECEIVES GENEROUS GIFT FOR CHILDREN IN NEED

**Butler County, OH** – It is with gratitude that we make the announcement that Mark Roeser, President of New Pathways Child Development Center, has generously donated \$10,000 to Butler County United Way, focused on helping and educating children throughout Butler County. These funds will be directed to Butler County United Way's partner agency PARACHUTE: Butler County CASA (**C**ourt **A**ppointed **S**pecial **A**dvocate) to benefit abused and neglected children. The check presentation took place on Wednesday, December 9, 2020 at New Pathways Child Development Center, 5152 Boehm Drive in Fairfield.

"Donors, such as Mr. Roeser, make such a difference in the lives of so many throughout our county. They are the heroes in disguise, quietly sparking change through their willingness to share their treasures with others," stated Mag Baker, President and CEO of Butler County United Way. "PARACHUTE: Butler County CASA is a long-time partner and well-run organization. These funds will go far in helping with their mission."

PARACHUTE: Butler County CASA is part of the National Court Appointed Special Advocate Association, which trains community volunteers to work as advocates for abused, neglected, or dependent children in the Juvenile Court system. The CASA volunteer assigned to the child plays a very critical and unique role by becoming the child's voice in court, speaking exclusively for the best interests of the child. CASA volunteers advocate for abused and neglected children with the purpose of guiding the child through the system, making sure the child remains safe, and helping to find the child a safe, permanent, and nurturing home in a timely manner.

Uniting our community and maximizing resources to build a stronger Butler County

Contact: Pamela R, Cottle, Vice President of Operations 513.785.2348 or pcottle@bc-unitedway.org "This donation could not have come at a better time for us," commented Tonya Buchanan, Executive Director at PARACHUTE. "This year, another generous donor has agreed to match up to \$25,000 in donations to us to help continue our mission to recruit and train more community members to serve as CASAs. This means that Mr. Roeser's contribution will make an even greater impact and we couldn't be more grateful."

New Pathways Child Development Center has been providing quality, affordable childcare to the families of Fairfield and surrounding communities for nearly 50 years. Their philosophy is to provide a loving and nurturing program in a family-friendly environment. As a 4-Star, Step-Up-To-Quality center serving families from ages 6 weeks to 12 years of age, each child is assigned to a safe, stimulating program to foster their growth according to their age and individual stage of development.

"Being in the child development field, I have a dedicated passion to providing a strong educational foundation for children," stated Roeser. "Being able to provide this donation to help children who find themselves in circumstances out of their control feels like the right choice and I am pleased that I have the resources to give back."

Butler County United Way fights for the health, education, and financial stability of every person in every community. We win by LIVING UNITED...by forging unlikely partnerships...by finding new solutions to old problems...by mobilizing the best resources...and by inspiring individuals to join the fight against their community's most daunting social crises. We invite you to join the fight by giving, advocating, or volunteering. For additional information, contact Butler County United Way at 513.863.0800 or visit <u>www.bc-unitedway.org</u>.

For information about PARACHUTE: Butler County CASA, call 513.867.5010 or visit their website <u>www.parachutecasa.org</u>.

For more information about New Pathways Child Care Center, call 513.829.0382 or visit <u>www.newpathwayschild.care</u>.