

Golf United Classic 2023

Butler County United Way

Monday, May 22, 2023

SPONSORSHIP OPPORTUNITIES

Opportunity	<u>Masters</u>	<u>Ace</u> (Hole in One)	<u>Double</u> <u>Eagle</u>	<u>Beverage</u>	<u>Eagle</u>	<u>Birdie</u>	<u>Golf</u> <u>Cart</u>	<u>Hole</u> <u>Sign</u>
Sponsorships Available	1	1	2	1	4	3	3	27
Cost	\$7,500	\$5,000	\$5,000	\$5,000	\$2,500	\$1,500	\$1,000	\$250
Outing "Title" Sponsorship Rights	\checkmark							
Name/Logo placement on all marketing materials/press releases/event signage	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark			
Private clinic with golf pro - (1 hour lesson)	8							
Full Page Ad in event program	\checkmark	\checkmark						
Foursome registrations included (\$800/team value)	3	2	2	1	1			
Adult beverage tickets per golfer (normally 2)	5	4	4	4	3	3 If team entered		
Dedicated "Title" sponsor table(s) at dinner	2	1	1	1				
Logo placement/QR code on all hole signs along with hole sponsor	27							
Swag bag item placement (optional)	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Opportunity for company promotional table at event	\checkmark							
Opportunity to speak at the dinner/awards reception	\checkmark							
Hole-In-One Sponsor (Car or \$50,000 cash)		\checkmark						
Promotional Display in Prominent Location		\checkmark						
Half Page Ad in event program			\checkmark	\checkmark				
Quarter Page Ad in event program					\checkmark	\checkmark		
Recognition in event program							\checkmark	\checkmark
Logo signage placed on all beverage carts				\checkmark				
Name/Logo/QR code on half of the golf carts							\checkmark	
Name/Logo/QR code on one hole sign								\checkmark

Contact Krystal Tipton 513.785.2342 or Pam Cottle 513.785.2348 for additional information.

Sponsor OpportuniTEES!

Become a sponsor for one of the OpportuniTEEs below and your company's signage will be displayed at the tee off. We ask that you provide one or two company representatives to promote your company as well as to assist with the hole OpportuniTEES.

Ace - Hole-In-One Sponsor - \$5,000

Shooting a hole in one will get the golfer a new car or \$50,000 cash award! See sponsorship details on the first page for additional benefits.

Casino Hole Sponsor - \$500

A 10-foot circle will be placed around the hole and golfers will be allowed to place a "wager" between \$5 and \$20.

- If their ball stops in the circle on their initial drive, they win double their bet.
- If their ball comes to a stop anywhere on the green, they get their money back.
- If their ball misses the green, they'll be missing their money!

Closest to Pin Sponsor - \$500

The player who hits their ball closest to the pin during their first drive on a predetermined hole, wins!

Cornhole Toss Sponsor - \$500

A cornhole board will be set up at the tee. Each player will have one free chance. A bag in the cornhole board allows the player to tee off from the closest tee to the hole. Additional chances are available for purchase for the cost of \$5/bag.

Dice Game Sponsor - \$500

One team member rolls the die for a chance to tee off from the closest tee to the pin. A roll of "6" gets you the tee closest to the hole; "5" next closest, etc. Additional chances are available for the cost of \$20/team.

Longest Drive/Hole-in-Two Sponsor - \$500

The golfer who hits the ball the farthest on their first drive on a predetermined hole, wins! For the Hole-in-Two contest, golfers can purchase an opportunity with Charity Golf International to have a golf pro take the first shot for the team. All golfers then play from where the first shot lands. Making the hole in the second shot wins the golf trip of a lifetime!

Longest Putt Sponsor - \$500

The golfer who putts their ball furthest and makes the shot on a predetermined hole, wins!

Putting Contest Sponsor - \$1,000

Make your long putt within the circle and you'll advance to the final round! \$200 cash prize awarded to winner!

Photo Frame Sponsor - \$500

Make lasting memories for each team by sponsoring the photo frame! Each team will have their picture taken displayed on a frame featuring your company logo! A copy of their team picture will be emailed to each player.

All proceeds benefit Butler County United Way