



**FOR IMMEDIATE RELEASE  
NOVEMBER 19, 2020**

## **BUTLER COUNTY UNITED WAY PRESIDENT/CEO TO RETIRE**

**Butler County, OH** – It is with a mixture of sadness and gratitude that the Butler County United Way Board of Trustees announces the pending retirement of Margaret (Mag) S. Baker, effective February 28, 2021.

President and CEO of Butler County United Way since October 2013, Baker has been instrumental in streamlining operations of the organization by identifying and implementing new methods and policies. She has brought about a sense of collaboration throughout the communities of Butler County, working closely with government, school, and community officials, always focused on the betterment of Butler County. When appropriate and prudent, she has reached across county lines, partnering with other community leaders to gain resources for projects or crises in our County. Most recently, this was best represented by her spearheading the creation of the COVID-19 Response Fund for Butler County, partnering with the Hamilton Community Foundation as well as other regional United Ways, community foundations, and corporate partners. In total, nearly \$425,000 was provided to non-profit organizations throughout our County to assist individuals and families who were disproportionately affected by the virus.

Pete Abner, Board of Trustees Chair, stated “Mag’s enthusiastic leadership will certainly be missed, but she has had a long and fruitful career here in Butler County and we wish her well in her retirement. We thank her for the seven plus years of dedicated service she has given to our organization.”

Throughout her career, Baker has been very involved in the Butler County community including:

*Connecting and Mobilizing Resources to Improve Lives*

*Press Release Contact:  
Pamela R. Cottle, Vice President of Operations  
513.785.2348 or [pcottle@bc-unitedway.org](mailto:pcottle@bc-unitedway.org)*

- Hamilton Rotary  
Past President 2011-12, Current member
- Civil Service Commissioner  
City of Hamilton
- Vice Chair  
Greater Miami Valley YMCA
- Past Board Member  
Fitton Center
- West Chester/Liberty Chamber Alliance  
2015 Woman of Excellence Award Recipient
- Past Board Member  
Boys and Girls Club of Hamilton
- Board of Education  
Hamilton City Schools
- Board of Directors  
Community First Solutions
- CORE Board Member  
City of Hamilton
- Lead Tribune Media Group  
2018 Civic Leadership Award Recipient

Baker’s retirement will follow the implementation of a three-year strategic plan that has been in development over the past six months. This plan will be set in place as the blueprint for the organization moving forward and was created with the input of Board members, partner agency leaders, donors, and community officials. Over the next few months, a selection committee will be conducting a search to find a new President/CEO for Butler County United Way. Baker will continue to maintain her duties until the individual with the right skills and experience has been identified. The job announcement will be posted shortly with details on how candidates may apply. Applications will be accepted through December 31, 2020. The selection committee looks forward to selecting the candidate that will help Butler County United Way continue their successful course of community leadership.

While anxious to begin the retirement phase of her life, Baker also wants what is best for the organization moving forward. “Our current staff is strong and well versed in the many touch points we have within the communities of Butler County. Whomever is selected to fill the President and CEO position will find themselves surrounded by a truly talented and dedicated staff and I have been blessed to work beside them,” Baker said. “While it is emotional and difficult to make this decision, I take this step in the best interest of the organization that I love.”

Butler County United Way fights for the health, education, and financial stability of every person in every community. For additional information regarding the position of President and CEO, please contact Mag Baker at 513.785.2340 ([mbaker@bc-unitedway.org](mailto:mbaker@bc-unitedway.org)). You may also phone Butler County United Way at 513.863.0800, visit <https://bc-unitedway.org/careeropportunities> or send your resume’ to Butler County United Way, Attn: Mag Baker, 323 North Third Street, Hamilton Ohio 45011.

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