



Butler County United Way



Giving Back. Looking Forward. Since 1920.

**FOR IMMEDIATE RELEASE
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BUTLER COUNTY UNITED WAY SPREADS CHEER THIS HOLIDAY SEASON

Butler County, OH – Tis the season of giving and Butler County United Way provided the opportunity for Butler County residents and corporate partners to spread that joy!

As is normal for this time of the year, Butler County United Way held its seasonal Building Block event where Teddy Bears and other plush animals were collected to be distributed to needy children throughout Butler County. Building Block events are our way of joining with our Butler County neighbors to give back in a way that will build a solid foundation for the future and are tailored to one of the building blocks for a good life: Education, Financial Stability, or Health. Of course, this year, due to the COVID-19 pandemic, the event was handled a little differently and generous donors went to an online shopping site to purchase selected items. Those items were delivered directly to our community partner agency, PARACHUTE: Butler County CASA. Handling the collection in this manner helped to reduce the possibility of spreading the virus.

“The children we serve find themselves in uncertain circumstances out of their control,” stated Tonya Buchanan, Executive Director of PARACHUTE: Butler County CASA. “The look of joy on the faces of these children when they receive these items is priceless. It is one of our favorite times of the year...when we can bring a bit of joy and comfort to these children. Thank you to Butler County United Way for providing the vehicle and thank you to each of the generous people who took time to donate.”

In addition to the Teddy Bear drive, individuals and corporate donors adopted families who needed a little extra help during this holiday season. Toys, clothing, coats, gloves, cards and

Uniting our community and maximizing resources to build a stronger Butler County

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food items exceeding 1000 items were donated for these families in addition to cash donations of nearly \$2,000, used to purchase additional items for these families. The gifts received for the adopted families were distributed through Butler County United Way and the Butler County Educational Resource Center.

Emily White, Program Supervisor of the Help Me Grow Home Visiting program commented, "This time of year always brings an extra level of stress. But for families who do not have the resources to provide gifts for their children during the holidays, it is far worse. We are forever grateful to those individual and corporate donors who provided these gifts to those less fortunate. In fact, we were able to triple the number of families served this year due to these generous donors!"

Those adopting families this holiday season included corporate donors 80 Acres, Connector Manufacturing, Fifth Third Bank, Iwata Bolt, Key Bank, Miami University Women's Basketball, Pitney Bowes, Procter & Gamble, and United Performance Metals along with many individual donors.

"We've all been affected in some way by the virus this year, and to see how people have responded to helping others has truly been heartwarming," said Mag Baker, President and CEO of Butler County United Way. "Our organization is the vehicle, uniting our communities to maximize resources throughout our county. This year has been a true example of how giving a little of what you have, can bring us all to a higher standard, strengthening our county as a whole."

Butler County United Way fights for the education, financial stability, and health of every person in every community. We win by LIVING UNITED...by forging unlikely partnerships...by finding new solutions to old problems...by mobilizing the best resources...and by inspiring individuals to join the fight against their community's most daunting social crises.

We invite you to join the fight by giving, advocating, or volunteering. For additional information, contact Butler County United Way at 513.863.0800 or visit www.bc-unitedway.org.

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