

FOR IMMEDIATE RELEASE September 30, 2021

BUTLER COUNTY UNITED WAY TO SERVE NEW AREAS OF BUTLER COUNTY

Butler County, OH -

After careful consideration, Butler County United Way and United Way of Greater Cincinnati recently agreed to transfer the Middletown service area to Butler County United Way. This transition agreement became effective on August 31, 2021.

The Middletown service area (zip codes 45042, 45044, 45050, and 45067) had been served by United Way of Greater Cincinnati for many years. However, the presence of multiple United Ways in the County contributed to duplicated efforts for many partner agencies, requiring them to apply for funding, provide reporting, and engage with multiple United Ways. Consolidating all Butler County service areas under a single United Way will provide for a more seamless United Way experience for not only partner agencies, but for residents and companies who run workplace fundraising campaigns.

"Butler County United Way has had a presence in the majority of Butler County for over 100 years and it just makes logical sense to serve the County under one United Way. While we work closely with United Way of Greater Cincinnati due to our close geographic proximity, we are a separate organization and operate under a different Board of Trustees," stated Krystal Tipton, President and CEO of Butler County United Way. "We are excited about serving every corner of Butler County now and look forward to even more positive impact in Middletown."

Uniting our community and maximizing resources to build a stronger Butler County

Butler County United Way was established in 1920 and strives to unite our community and maximize resources to build a stronger County for us all. We invite you to join us by giving, advocating, or volunteering. For additional information, contact Butler County United Way at 513.863.0800 or visit www.bc-unitedway.org.

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