

FOR IMMEDIATE RELEASE

MIAMI UNIVERSITY HAMILTON ANNOUNCES STUDENT UNITED WAY

Butler County, OH – In conjunction with Butler County United Way, Miami University Hamilton has announced a new organization on campus. Student United Way is a movement of passionate student leaders committed to improving lives and strengthening communities. This organization represents the only Student United Way in the state of Ohio and is one of just 80 Student United Way organizations worldwide.

United Way brings together people and organizations from around the world to improve communities and provide more opportunity for all. The new student organization will focus on these same goals using the three pillars of education, financial stability and health – the building blocks for a good quality life.

Ryan Jester, a Miami University senior working toward a Bachelor of Science degree in Civic and Regional Development, spearheaded the creation of the organization with guidance from Krystal Tipton, Butler County United Way Director of Community Impact. "Having an organization like this on campus will put into action what we are being taught in the classroom," said Jester, who was named President of the new Student United Way. "It will provide real life experiences for those students who participate, while working toward real and lasting change within the communities where we live. It's exciting to be a part of the next generation of people who understand the concept of community!"

The Student United Way will mirror its parent organization's (Butler County United Way) structure, creating an executive board, officers, and committees. Initially, the Student United Way will focus on the volunteer

aspect, identifying needs within the community and organizing groups of volunteers to fulfill those needs.

Eventually, fundraising and advocating will become a part of the group's focus.

Butler County United Way advances the common good. Our focus is on education, income and health -

the building blocks for a good quality of life. We invite you to be part of the change by giving, advocating

or volunteering. For additional information, contact Butler County United Way at (513) 863-0800 or visit

www.bc-unitedway.org.

###

Contact: Pam Cottle,

Director of Marketing & Communications

513.785.2348

pcottle@bc-unitedway.org