



For more information, contact: Ashlyn Irons  
Marketing Manager  
[airons@bc-unitedway.org](mailto:airons@bc-unitedway.org)  
513.785.2340

For Immediate Release  
March 16, 2026

## BUTLER COUNTY UNITED WAY ANNOUNCES COACH TRAVIS STEELE AS KEYNOTE FOR UPCOMING IMPACT BREAKFAST

**(Butler County, OH)** Butler County United Way is pleased to announce MAC Coach of the Year and Miami University Head Men's Basketball Coach, Travis Steele, as the keynote speaker for their 2026 Community Impact Breakfast. This comes after a perfect regular season for Coach Steele and the Miami RedHawks, who have earned the first at-large bid to the NCAA March Madness Tournament for a MAC team since 1999. This is their first appearance in the tournament since 2007.

Butler County United Way will hold their annual **Community Impact Breakfast** on **Thursday, April 9 beginning at 8:00 AM at Edgewood High School**, Trenton, Ohio. The event is generously sponsored by Duke Energy. The breakfast will highlight information about the impact Butler County United Way funded programs have had across the county over the past year through partnerships with more than 50 local community agencies. In addition, the generosity of volunteers, donors, and local corporate partners will also be recognized. Tickets to the breakfast are \$20 or \$120 for a table of 7 and may be reserved by visiting [www.bc-unitedway.org/community-impact-breakfast](http://www.bc-unitedway.org/community-impact-breakfast).

Following the breakfast meeting at 10:00 AM, our **Macaroni Madness Volunteer Event** will take place, in collaboration with Shared Harvest Foodbank. This volunteer event will bring teams of volunteers together to portion packages of macaroni for distribution through Butler County food pantries to families facing food insecurity in Butler County. To participate in this volunteer event, please visit our website at [www.bc-unitedway.org/community-impact-breakfast](http://www.bc-unitedway.org/community-impact-breakfast).

For more than 100 years, Butler County United Way, in collaboration with more than 50 Community Partners, has been serving communities across Butler County. From strengthening community resilience, to advancing youth opportunity, health, and financial security, Butler County United Way mobilizes communities to action so all can thrive. To learn more, visit [www.bc-unitedway.org](http://www.bc-unitedway.org).